

Writer's Guidelines

1. Ideal article length is 1,200 – 2,000 words. While shorter pieces are acceptable, we seek to offer readers an in-depth treatment of subject matter. Outbound links to relevant resources, charts, images and footnotes are encouraged. *All non-sponsored content must be entirely vendor-neutral.*

2. Please propose a headline for your article and begin with a brief abstract (2-3 sentences) summarizing the article and its most salient points. For example:

What happens when decisions made by an artificial intelligence platform lead to injury or damage? Is the “system” responsible? This article discusses legal liability when AI decisions made without human input go wrong.

3. Avoid large blocks of text by keeping paragraphs short. Help the reader navigate your article by using boldfaced subheadings or bullet points when appropriate.

4. First-time authors should include:

- Author headshot in .jpg or .png format
- A one- or two-paragraph professional bio
- Company names can be hyperlinked, but please do not link to product pages or sales pages
- Links to an author's social media can also be included

5. Articles will be published roughly two weeks after submission. This allows adequate time for planning and editing. That said, we can expedite publication of a time-sensitive topic or delay content that is embargoed.

6. Articles are featured first on the homepage and will revert to internal category pages after about one week. Links and article excerpts will also appear on the author's individual archive page.

7. CCI will promote the article on social media and, in some cases, will include it in the weekly eNewsletter. Articles also are included in CCI's RSS feed. We encourage authors to share the content with their own social media networks or mailing lists.

10. We request authors wait at least one week before re-publishing content on a personal or company blog and prefer that re-published articles appear as *excerpts* (2-4 paragraphs, for example) with a link back to the original article on the CCI website. In all uses, re-published articles should include an attribution link. Example: *This article was originally published on Corporate Compliance Insights and is reprinted here with permission.*

11. We offer a PDF reprint service, as well as the opportunity to sponsor your content in a dedicated email to CCI's subscriber database.

For article submissions and all editorial inquiries:
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